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**FOR IMMEDIATE RELEASE**

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## **IASA OPENS ANNUAL CONFERENCE REGISTRATION – 2025 IASA Xchange™**

**TIMBERLAKE, NC (December 11, 2024)** – Registration is now open for 2025 IASA Xchange™, the premier event for insurance professionals in accounting, finance, risk management, systems, and technology. Scheduled to take place June 8–10, 2025, in St. Louis, this signature IASA event promises a dynamic blend of education, networking, and innovation.

"We've designed an agenda full of forward-thinking sessions tackling today's biggest challenges in the industry," stated IASA's Executive Director, Kim Nicholl-Keane. "Xchange offers fresh, actionable insights, meaningful connections, and exceptional value—whether you're here to learn, network, or both. We can't wait to see you there!"

IASA Xchange™ offers opportunities for attendees to connect with peers, discuss regulatory and compliance updates, and stay ahead in a rapidly evolving industry. Featuring specialized educational tracks in Accounting & Finance, Enterprise Risk Management, Technology, Professional Development, and Executive Education, the conference goes beyond traditional learning.

Attendees can look forward to:

- **CPE-eligible sessions** covering the latest trends and challenges.
- **Hands-on workshops** designed to provide practical, actionable insights.
- A bustling **tradeshow floor** showcasing cutting-edge solutions and products.
- **Networking events** to build and strengthen professional relationships.
- IASA's **Impact Awards** and ceremonial meetings celebrating industry excellence.

Key Sessions:

- "Courageous Leadership" Keynote address by Jackie Freiberg
- "Cybersecurity Matters in the Age of AI" by AI & Cybersecurity Advisor, Dawn Kristy
- Updates on NAIC accounting and reporting, with follow-up Q&A sessions
- Four *Admired Leadership* sessions exclusively for c-suite executives
- "Incident Readiness" session with Marc Courey, Director of Fraud and Forensic Services, Wipfli
- "Impact of Stock-Bond Dynamics on Insurance Portfolios" by Investment Decisions Researcher, Christoph Schon

Whether you're an industry leader, innovator, or emerging professional, IASA Xchange™ is your opportunity to grow, connect, and stay ahead in the insurance ecosystem.

### **Exhibitor and Sponsorship Opportunities**

Showcase your brand and connect with key decision-makers by securing your space as an exhibitor or sponsor. From product demos to hosting client meetings, this is your chance to make an impact. Don't miss out on reaching an engaged audience of industry professionals eager to explore new solutions.

Visit [iasa.org/xchange](https://iasa.org/xchange) to secure your spot and learn more about the incredible opportunities that await.

### **About IASA Xchange™**

IASA's annual signature event attracts an estimated 500 members and industry partners each year. The conference is filled with CPE-eligible content, inspiring keynote speakers, workshops, tradeshow, networking, social events, and IASA business and ceremonial meetings. The IASA Xchange 2025 will be held in St. Louis, June 8–10, 2025. Learn more at [iasa.org/xchange](https://iasa.org/xchange).

### **About IASA**

For nearly 100 years, the Insurance Accounting & Systems Association (IASA) has been the trusted source of knowledge and education connecting the community of insurance professionals in accounting, finance, systems, and technology.

With over 500 insurance carriers and solution providers representing over 7,000 professionals, IASA membership encompasses diverse functions within the insurance industry all with a core focus on COMMUNITY, EDUCATION, and CONNECTION. IASA is a 501(c)(3) non-profit organization featuring 18 local chapters and national events such as our annual IASA Xchange conference and tradeshow. Learn more at [IASA.org](https://iasa.org).

### **About The Institutes**

The Institutes® are a not-for-profit comprised of diverse affiliates that educate, elevate, and connect people in the essential disciplines of risk management and insurance. Through products and services offered by The Institutes nearly 20 affiliated business units, people and organizations are empowered to help those in need with a focus on understanding, predicting, and preventing losses to create a more resilient world. Learn more at [Global.TheInstitutes.org](https://Global.TheInstitutes.org).

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