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**FOR IMMEDIATE RELEASE**

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## **IASA AND PROPERTYCASUALTY360 TEAM UP TO EXPAND INDUSTRY REACH AT IASA XCHANGE™ 2025**

**Malvern, Pa. (February 17, 2025)** – The Insurance Accounting and Systems Association (IASA) is excited to announce a media partnership with PropertyCasualty360 for IASA Xchange™ 2025, taking place June 8–10 in St. Louis. This collaboration will enhance industry engagement by connecting insurance professionals with valuable insights, thought leadership, and expanded networking opportunities.

As a trusted source for insurance news and analysis, PropertyCasualty360 will help amplify IASA Xchange™ 2025 through targeted promotions across its digital platforms. In turn, IASA will provide opportunities for PropertyCasualty360 to engage directly with conference attendees, facilitating meaningful conversations and industry connections.

“We’re thrilled to partner with PropertyCasualty360 to further elevate IASA Xchange™ 2025,” said IASA Executive Director, Kim Nicholl-Keane. “Their expertise in delivering timely and relevant industry content aligns perfectly with our mission to provide top-tier education and networking for insurance professionals.”

IASA Xchange™ 2025 will bring together insurance professional in accounting, finance, risk management, systems, and technology for three days of learning, collaboration, and innovation. For more information, visit [iasa.org/xchange](http://iasa.org/xchange).

### **About ALM PropertyCasualty360**

PropertyCasualty360, powered by ALM, is a leading digital resource for property and casualty insurance professionals, including agents, brokers, insurers, and claims specialists. Offering breaking news, industry analysis, regulatory updates, and technology insights, PropertyCasualty360 delivers actionable intelligence to help insurance professionals navigate an evolving market. Learn more at [propertycasualty360.com](http://propertycasualty360.com).

### **About IASA Xchange™**

IASA’s annual signature event attracts an estimated 500 members and industry partners each year. The conference is filled with CPE-eligible content, inspiring keynote speakers, workshops, tradeshow, networking, social events, and IASA business and ceremonial meetings. IASA Xchange™ 2025 will be held in St. Louis, June 8–10, 2025. Learn more at [iasa.org/xchange](http://iasa.org/xchange).

## **About IASA**

For nearly 100 years, the Insurance Accounting & Systems Association (IASA) has been the trusted source of knowledge and education connecting the community of insurance professionals in accounting, finance, systems, and technology.

With over 500 insurance carriers and solution providers representing over 12,000 professionals, IASA membership encompasses diverse functions within the insurance industry all with a core focus on COMMUNITY, EDUCATION, and CONNECTION. IASA is a 501(c)(3) non-profit organization featuring 18 local chapters and national events such as our annual IASA Xchange conference and tradeshow. Learn more at [IASA.org](https://www.iasa.org).

## **About The Institutes**

The Institutes® are a not-for-profit comprised of diverse affiliates that educate, elevate, and connect people in the essential disciplines of risk management and insurance. Through products and services offered by The Institutes nearly 20 affiliated business units, people and organizations are empowered to help those in need with a focus on understanding, predicting, and preventing losses to create a more resilient world. Learn more at [Global.TheInstitutes.org](https://www.global.theinstitutes.org).

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